

# Chapter 1

## Differentiation

### 1.1 The Derivative: Slope and Rates

#### Exercises

1. For the following functions, calculate the derivative and find the slope of the tangent line to the graph for the given value of the independent variable:
  - (a)  $f(x) = 5x - 3$ ,  $x = 2$ ;
  - (b)  $f(x) = x^2 - 1$ ,  $x = -1$ ;
  - (c)  $f(x) = 2x^2 - 3x - 5$ ,  $x = 0$ ;
  - (d)  $f(x) = x^3$ ,  $x = -1$ ;
  - (e)  $f(x) = x^3 - 1$ ,  $x = 2$ ;
  - (f)  $g(t) = \frac{2}{t}$ ,  $t = \frac{1}{2}$ ;
  - (g)  $f(x) = \frac{1}{x^2}$ ,  $x = 2$ ;
  - (h)  $f(x) = \sqrt{x}$ ,  $x = 4$ ;
  - (i)  $h(u) = \frac{1}{\sqrt{u}}$ ,  $u = 9$ .
2. For the following functions, calculate the derivative and find the equation of the tangent line to the graph for the given value of  $x_0$ :

- (a)  $f(x) = x^2 + x + 1$ ,  $x_0 = 2$ ;
- (b)  $f(x) = x^3 - x$ ,  $x_0 = -2$ ;
- (c)  $f(x) = \frac{3}{x^2}$ ,  $x_0 = \frac{1}{2}$ ;
- (d)  $f(x) = 2\sqrt{x}$ ,  $x_0 = 4$ .

3. For the following functions, find the rate of change  $\frac{dy}{dx}$  when  $x = x_0$ :

- (a)  $y = 3$ ,  $x_0 = 2$ ;
- (b)  $y = 6 - 2x$ ,  $x_0 = 3$ ;
- (c)  $y = x(1 - x)$ ,  $x_0 = -1$ .

4. For the following functions, draw the graph, then determine the values of  $x$  for which the derivative is zero. What happens to the graph at the corresponding points?

- (a)  $f(x) = x^2 - 2x$ ;
- (b)  $f(x) = x^3 + 3x^2$ ;
- (c)  $f(x) = x^3 - x^2$ .

5. A manufacturer can produce a certain commodity at a cost of 20 € per unit. It is estimated that if the product is sold at a price of  $p$  euros per unit, the consumers will buy  $120 - p$  units every month. Find the manufacturer's monthly profit  $P(p) = R(p) - C(p)$ , where  $R(p)$  is the revenue and  $C(p)$  is the cost. Is the profit increasing or decreasing when the price of the product is 60 € apiece? What about the price of 80 € apiece? What happens to the profit when the commodity is sold for 70 € per unit?

6. If the demand for a product is given by

$$D(p) = \frac{1,000}{\sqrt{p}} - 1$$

what is the average rate of change of demand when  $p$  increases from

- (a) 1 to 25;

- (b) 25 to 100?
- 7. Suppose that the demand for a certain product is given by  $x = 10,000 - 100p$ , where  $p$  euros is the price per unit. What is the instantaneous rate of change of consumer expenditure with respect to price at
  - (a) any price  $p$ ;
  - (b)  $p = 5$ ;
  - (c)  $p = 20$ ?